

**ABSTRACT**  
**GRAPHICAL USER INTERFACE AND WEB SITE EVALUATION TOOL FOR**  
**CUSTOMIZING WEB SITES**

An invention for displaying patterns of utilization of a resource wherein the resource includes a plurality of correlated or uncorrelated objects. The method consists of providing a number of graphical formats from which a format is selected for display of patterns of utilization. Additionally, a query is submitted regarding a particular utilization of the resource. Along with the selected format and query inputs, the invention receives information regarding utilization of the resource from a system. Once the invention receives the inputs and the utilization information from the system, the invention processes the information to a format that conforms with the inputs. The invention then displays the processed information in the selected graphical format. The invention also allows the selection of a second graphical format from the graphical formats for altering the display to show the processed information in the second selected format.